

Large Format Printing Materials Product Update

April 17, 2017

Product: HP Premium Poster Paper, 3-in Core

Part #'s: N3T48A, N3T49A, N3T50A

Dear Partner,

The original Premium Poster Paper base paper was discontinued. We have developed a replacement that has better heat resistance for improved performance in gen 3 latex printers. The new version will be identified with a “new” sticker that will be located on the HP box. The “new” version will start to ship in May 2017.

	New	Previous
Thickness	8 mil	9 mil
Microns (µm)	203	228
g/m ²	216 gsm	200 gsm
Opacity	>97	>99
L*a*b	96.68, 1.71, -5.5	92.85, 1.76, -7.46
Brightness	>99%	>92%
Whiteness	122	122
COO	Germany	Switzerland

- The current profile can be used, but for optimized performance we recommend using the updated profile (HP Premium Poster Paper **17**) available on HPLFmedia.com (the new version is Made in Germany)
- Warmer white
- Pricing remains the same
- Improved performance with take-up reel compared to previous version
- **Better heat resistance** vs other poster papers
- Compatible with all HP Latex inks and optimized for generation 3 latex inks
- FSC certified