

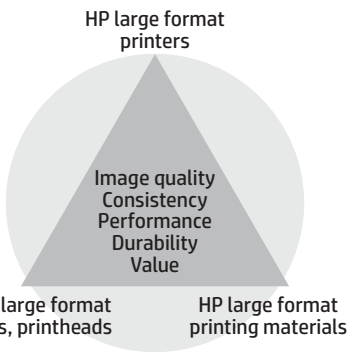


HP Premium Poster Paper



The HP large format printing system—the complete solution

HP Latex printers, HP Latex Inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



¹ Recyclable through commonly available recycling programs.

² BMG trademark license code FSC®-C115319, see fsc.org. HP trademark license code FSC®C017543, see fsc.org. Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit HPLFMedia.com.

³ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/printpermanence.

A premium poster paper optimized for third-generation HP Latex Inks

Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable,¹ FSC®-certified² paper that's available in a range of sizes including jumbo rolls (made to order).

See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

Target customers	Applications	Benefits
Print service providers	Tradeshows and event displays	Compatible with all HP Latex printers
	POP and retail displays	Crisp text and graphics
	Photo-realistic posters	Fast dry time
	Bus shelter graphics	Easy post-print processing
	Open edition décor reproductions	Water-resistant prints ³
	Indoor and outdoor signage	Recyclable through commonly available programs
		FSC®-certified paper ²

Technical specifications



HP Premium Poster Paper

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/paperpresets.

Weight	216 g/m ² per ISO 536 Test Method			
Thickness	203microns/8 mil per ISO 534 Test Method			
Opacity	Greater than 99% per TAPPI T-425 Test Method			
Whiteness	Greater than 122 per ASTM E-313 Test Method			
Brightness	Greater than 92% per TAPPI T-452 Test Method			
Finish	Semi-matte			
Dry time	Instant dry			
Operating temperature	15 to 100° C / 59 to 212° F			
Operating humidity	20 to 80% RH			
Water resistance	Water resistant with Original HP Latex Inks ⁴			
Lamination	Hot or cold lamination; can be laminated with most commercially available laminate films ⁵			
Shelf life	2 years, unopened in original packaging			
Storage temperature	0 to 40° C / 32 to 104° F			
Storage humidity	5 to 95% RH			
Recyclability	Recyclable through commonly available recycling programs			
Country of origin	Product of Germany			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	N3T48A	914 mm x 61 m (36 in x 200 ft)	848412016406	Worldwide
	N3T49A	1372 mm x 61 m (54 in x 200 ft)	848412016413	Worldwide
	N3T50A	1524 mm x 61 m (60 in x 200 ft)	848412016420	Worldwide
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see HPLFMedia.com/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .			

⁴ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/printpermanence.

⁵ Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.



The mark of responsible forestry

Not all FSC®-certified products are available in all regions.

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

© 2018 HP Development Company, L.P. © 2018 Brand Management Group. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP and BMG shall not be liable for technical or editorial errors or omissions contained herein.

HP is a registered trademark of HP Development Company, L.P. and is used by Brand Management Group on license from HP Development Company, L.P.

November 2018

