# HP Artist Matte Canvas





# The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



### Produce high-quality, affordable reproductions

#### Outstanding image quality at an affordable price

Achieve a natural, artistic look and feel for photo enlargements and reproductions. Produce true artistic quality—with outstanding image quality and precise colors—on the natural, slightly textured matte finish of this affordable canvas.

#### Produce color-stable images

Produce color-stable prints on this OBA-free $^1$  (no optical brighteners) natural white canvas that is REACH compliant $^2$  –a regulation of the European Union adopted to improve the protection of human health and the environment from risks that can be posed by chemicals.

#### Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP printing materials are designed together with HP DesignJet printers. This sturdy canvas is easy to handle. And you can choose from a wide variety of compatible liquid laminates.

Target customers	Applications	Benefits	
Fine artists	Art reproductions	Vivid, true colors and sharp detail on an affordable canvas	
Professional photographers	Photo enlargements	Slightly textured 2:1 weave for an artistic look and feel	
Art reproduction houses		Sturdy, easy-to-handle substrate	
Graphics-oriented print service providers		OBA-free,¹ no artificial optical brighteners intentionally added	
		Compatible with most popular topcoats	

## **Technical specifications**



#### **HP Artist Matte Canvas**

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink compatibility	Original HP pigment- and dye-based inks, Original HP Vivid Photo Inks					
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Weight	410 g/m² per ISO 536 Test Method					
Thickness	457 microns/18 mil per ISO 534 Test Method					
Opacity	> 99% per TAPPI T-425 Test Method					
Brightness	90 per TAPPI T-452 Test Method					
Whiteness	91 per ASTM E313					
Finish	Matte					
Operating temperature	15 to 30° C / 59 to 86° F					
Operating humidity	30 to 70% RH					
Dry time	Instant dry					
Lamination	Yes, liquid water-based laminates					
Shelf life	1 year, unopened in original packaging					
Environmental	REACH compliant <sup>2</sup>					
Storage temperature	10 to 35° C / 50 to 95° F					
Storage humidity	25 to 80% RH					
Country of origin	Product of Thailand					
Ordering information	Product numbers	Roll sizes	UPC codes	Region		
	E4J54B	610 mm x 15,2 m (24 in x 50 ft)	848412014785	Worldwide		
	E4J55B	914 mm x 15,2 m (36 in x 50 ft)	848412014792	Worldwide		
	E4J56B	1067 mm x 15,2 m (42 in x 50 ft)	848412014808	Worldwide		
	E4J57A	1118 mm x 15,2 m (44 in x 50 ft)	848412014815	Worldwide		
	E4J58B	1524 mm x 15,2 m (60 in x 50 ft)	848412014822	Worldwide		
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://hpp./media.com/hp/MediaWarranties">https://hpp./media.com/hp/MediaWarranties</a> . To obtain warranty service, please conto Brand Management Group customer support at <a href="https://hpp.com/hp/en/contactus">https://hpp.contactus</a> .					

<sup>1</sup> No optical brighteners were apparent under Black Light Visual test performed by Brand Management Group Testing Lab, October 2022

For detailed information on the HP Large Format Printing Materials portfolio and to order, visit HPLFMedia.com

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<sup>&</sup>lt;sup>2</sup> See the HP REACH Declaration published at <u>HP Printing Products and Consumable Supplies</u>.