
January 23, 2019

HP Adhesive Vinyl Outdoor Durability estimate for HP Prime Gloss CP, HP Prime Gloss Air GP, HP Prime Matte Air GP, HP Optimal Gloss Air GRP, HP Gloss Polymeric Overlamine, HP Matte Polymeric Overlamine.

While testing is still ongoing, current findings have shown that unprinted outdoor durability of the HP line of adhesive vinyls will exceed 5 years*. Full testing results will be posted when testing is completed which is expected to be accomplished in the next month.

*These results are not official until all testing is completed. Official results will be posted at www.hpmedia.com. Outdoor display permanence rating according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. For more information, see www.hpmedia.com/hp/en/printpermanence.

If you have any further questions, please contact your HP Large Format Media Team at 888-893-4668.