

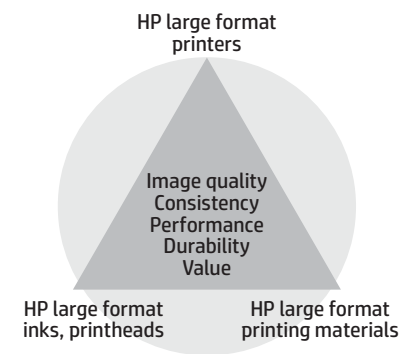


# HP Premium Poster Paper



## The HP large format printing system—the complete solution

HP Latex printers, HP Latex Inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



<sup>1</sup> Recyclable through commonly available recycling programs.

<sup>2</sup> BMG trademark license code FSC®-C115319, see [fsc.org](http://fsc.org). HP trademark license code FSC®C017543, see [fsc.org](http://fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](http://HPLFMedia.com).

<sup>3</sup> Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

## A premium poster paper optimized for third-generation HP Latex Inks

### Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

### Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable,<sup>1</sup> FSC®-certified<sup>2</sup> paper that's available in a range of sizes including jumbo rolls (made to order).

### See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

| Target customers           | Applications                     | Benefits                                       |
|----------------------------|----------------------------------|--|
| Print service providers    | Tradeshow and event displays     | Compatible with all HP Latex printers          |
|                            | POP and retail displays          | Crisp text and graphics                        |
|                            | Photo-realistic posters          | Fast dry time                                  |
|                            | Bus shelter graphics             | Easy post-print processing                     |
|                            | Open edition décor reproductions | Water-resistant prints <sup>3</sup>            |
| Indoor and outdoor signage |                                  | Recyclable through commonly available programs |
|                            |                                  | FSC®-certified paper <sup>2</sup>              |

## Technical specifications



### HP Premium Poster Paper

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/paperpresets](https://HPLFMedia.com/paperpresets).

|                              |  |                                 |                  |               |
|------------------------------|--|---------------------------------|------------------|---------------|
| <b>Weight</b>                | 216 g/m² per ISO 536 Test Method   |                                 |                  |               |
| <b>Thickness</b>             | 203 microns/8 mil per ISO 534 Test Method  |                                 |                  |               |
| <b>Opacity</b>               | Greater than 99% per TAPPI T-425 Test Method   |                                 |                  |               |
| <b>Whiteness</b>             | Greater than 122 per ASTM E-313 Test Method  |                                 |                  |               |
| <b>Brightness</b>            | Greater than 92% per TAPPI T-452 Test Method   |                                 |                  |               |
| <b>Finish</b>                | Semi-matte   |                                 |                  |               |
| <b>Dry time</b>              | Instant dry  |                                 |                  |               |
| <b>Operating temperature</b> | 15 to 100° C / 59 to 212° F  |                                 |                  |               |
| <b>Operating humidity</b>    | 20 to 80% RH   |                                 |                  |               |
| <b>Water resistance</b>      | Water resistant with Original HP Latex Inks <sup>4</sup>   |                                 |                  |               |
| <b>Lamination</b>            | Hot or cold lamination; can be laminated with most commercially available laminate films <sup>5</sup>  |                                 |                  |               |
| <b>Shelf life</b>            | 2 years, unopened in original packaging  |                                 |                  |               |
| <b>Storage temperature</b>   | 0 to 40° C / 32 to 104° F  |                                 |                  |               |
| <b>Storage humidity</b>      | 5 to 95% RH  |                                 |                  |               |
| <b>Recyclability</b>         | Recyclable through commonly available recycling programs   |                                 |                  |               |
| <b>Country of origin</b>     | Product of Germany   |                                 |                  |               |
| <b>Ordering information</b>  | <b>Product numbers</b>   | <b>Roll sizes</b>               | <b>UPC codes</b> | <b>Region</b> |
|                              | N3T48A   | 914 mm x 61 m (36 in x 200 ft)  | 848412016406     | Worldwide     |
|                              | N3T49A   | 1372 mm x 61 m (54 in x 200 ft) | 848412016413     | Worldwide     |
|                              | N3T50A   | 1524 mm x 61 m (60 in x 200 ft) | 848412016420     | Worldwide     |
| <b>Warranty</b>              | HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see <a href="https://HPLFMedia.com/mediawarranties">HPLFMedia.com/mediawarranties</a> . To obtain warranty service, please contact Brand Management Group customer support at <a href="https://HPLFMedia.com/hp/en/contactus">HPLFMedia.com/hp/en/contactus</a> . |                                 |                  |               |

<sup>4</sup> Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](https://HPLFMedia.com/printpermanence).

<sup>5</sup> Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.



The mark of  
responsible forestry

Not all FSC®-certified  
products are available in all  
regions.

For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://HPLFMedia.com)

© 2018 HP Development Company, L.P. © 2018 Brand Management Group. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP and BMG shall not be liable for technical or editorial errors or omissions contained herein.

HP is a registered trademark of HP Development Company, L.P. and is used by Brand Management Group on license from HP Development Company, L.P.

November 2018

