



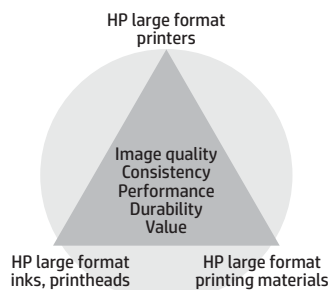
HP Prime Gloss CP

Versatile intermediate adhesive vinyl with clear, permanent adhesive



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



See outstanding image quality with this versatile vinyl

Achieve vibrant print quality

Create high-impact signage with sharp, vibrant print quality while enjoying excellent value. Experience ease of installation with excellent lay-flat properties.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Prime Gloss CP is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

Save time with a reliable, total HP solution

Original HP printing materials, Original HP inks, and HP large format printers are designed to work together as a system to provide reliable, consistent, quality results that help save time. Prints produced with HP Latex Inks also provide a better approach with end-to-end environmental sustainability.²

¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](#). Logo source: Copyright European Chemicals Agency.

² Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation.

Target customers	Applications	Benefits
Print service providers	Indoor and outdoor signage	Excellent value and performance in an intermediate calendered vinyl
	Point-of-sale, retail displays	Excellent lay-flat properties with the double-sided PE-coated release liner
	Indoor and outdoor advertising	Outstanding print performance
	Window graphics	Print with ease using the complete HP solution—media, inks, profiles, printer
	Exhibit and event displays	Provides reassurance with REACH compliance ¹
		Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks

Technical specifications



HP Prime Gloss CP

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink technology	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks			
Thickness (base vinyl)	86 microns/3.4 mil per ISO 20534 Test Method			
Base vinyl	Calendered			
Liner	140 g/m ² , double-sided PE-coated silicone paper			
Adhesive	Clear, permanent pressure-sensitive adhesive			
Finish	Gloss, greater than 70 gloss units at 60° reflection			
Expected durability (unprinted)	Up to 5 years ³			
Minimum application temperature	4 to 35°C (39 to 95°F) on clean, dry surfaces			
Service temperature	-28 to 65°C (-18 to 149°F)			
Operating temperature	15 to 35°C (59 to 95°F)			
Operating humidity	40 to 60% RH			
Lamination	Cold lamination; recommend using HP Matte or Gloss Polymeric Overlaminates			
Shelf life	1 year unopened in original packaging			
Storage temperature	21 to 24°C (69 to 75°F)			
Storage humidity	50% RH			
Environmental	REACH compliant ⁴			
Country of origin	Product of the United States			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	4WM32A	1372 mm x 45,7 m (54 in x 150 ft)	848412024142	United States
	4WM34A	1524 mm x 45,7 m (60 in x 150 ft)	848412024166	United States
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/go/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .			

³ Currently in testing.

⁴ As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at HPLFMedia.com/go/reach. Logo source: Copyright European Chemicals Agency.



**MADE IN
THE USA**

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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