



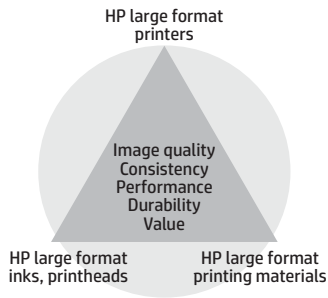
HP Prime Gloss Air GP

Intermediate adhesive vinyl with gray permanent adhesive



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Produce outstanding, easy-to-install prints

See outstanding image quality and great hiding power

This high-gloss, intermediate adhesive vinyl offers outstanding image quality and “pop.” The gray permanent adhesive is opaque for maximum coverage. This vinyl installs easily with a low-profile air release liner.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Prime Gloss Air GP is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

Save time with a reliable, total HP solution

Original HP printing materials, Original HP inks, and HP large format printers are designed to work together as a system to provide reliable, consistent, quality results that help save time. Prints produced with HP Latex Inks also provide a better approach with end-to-end environmental sustainability.²

Target customers	Applications	Benefits
Print service providers	Indoor and outdoor advertising	Outstanding image quality on this intermediate calendered vinyl
	Point-of-sale, retail displays	Gray permanent adhesive provides opacity to achieve consistent image quality on multiple surfaces
	Window graphics	Air release liner enables fast, easy, and bubble-free installation
	Exhibit and event graphics	Provides reassurance with REACH compliance ¹
		Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks

¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](#). Logo source: Copyright European Chemicals Agency.

² Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation.

Technical specifications



HP Prime Gloss Air GP

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink technology	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks			
Thickness (base vinyl)	86 microns/3.4 mil per ISO 20534 Test Method			
Base vinyl	Calendered			
Liner	140 g/m ² , double-sided PE-coated silicone paper with low-profile air release			
Adhesive	Gray, permanent pressure-sensitive adhesive			
Finish	Gloss, greater than 70 gloss units at 60° reflection			
Expected durability (unprinted)	Up to 5 years ³			
Minimum application temperature	4 to 35°C (39 to 95°F) on clean, dry surfaces			
Service temperature	-28 to 65°C (-18 to 149°F)			
Operating temperature	15 to 35°C (59 to 95°F)			
Operating humidity	40 to 60% RH			
Lamination	Cold lamination; recommend using HP Matte or Gloss Polymeric Overlaminates			
Shelf life	1 year unopened in original packaging			
Storage temperature	21 to 24°C (69 to 75°F)			
Storage humidity	50% RH			
Environmental	REACH compliant ⁴			
Country of origin	Product of the United States			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	4WM24A	1372 mm x 45,7 m (54 in x 150 ft)	848412024067	United States
	4WM26A	1524 mm x 45,7 m (60 in x 150 ft)	848412024081	United States
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/go/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .			

³ Currently in testing.

⁴ As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](https://HPLFMedia.com/go/mediawarranties). Logo source: Copyright European Chemicals Agency.



**MADE IN
THE USA**

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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