# HP Photo-realistic Poster Paper





## The HP large format printing system—the complete solution

HP DesignJet and HP Scitex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



- With Original HP 789 Latex DesignJet or HP LX600 Latex Scitex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see HPLFMedia.com/hp/ printpermanence.
- With Original HP 789 Latex Designjet or HP LX600 Latex Scitex Inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see HPLFMedia.com/hp/printpermanence.
- With Original HP 792 Latex Designjet Inks or HP LX600 Latex Scitex Inks. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia. com/hp/printpermanence.

## See photo paper quality—on recyclable poster paper

#### Deliver high-quality images, long-lasting prints

Produce vibrant, photo-realistic prints ideal for long-lasting displays on this paper-based alternative to more costly photo media. HP Photo-realistic Poster Paper is an ideal solution for a wide range of indoor graphic display applications.

#### **Enjoy easy post-print processing**

Smooth your workflow with this easy-to-use paper. A fast dry time facilitates post-print processing. Enable further productivity gains—HP Photo-realistic Poster Paper can be laminated, mounted, and processed conventionally.

#### See reliable results, consistent performance

Experience the reliable performance of the HP large format printing system. HP Photo-realistic Poster Paper is engineered with Generation 2 Original HP inks and the printer to deliver consistent image quality and excellent handling.

Target customers	Applications	Benefits		
Print service providers	Trade show and event displays	Image-quality comparable to indoor photo papers		
	POP and retail displays	6+ months indoor, in-window display permanence, unlaminated;¹ 150 years away from direct sun²		
	Posters and photo enlargements	Fast dry time		
	Banners	Easy post-print processing		
		Water-resistant prints <sup>3</sup>		
		Recyclable through commonly available programs		

### **Technical specifications**



#### **HP Photo-realistic Poster Paper**

For the latest ICC profiles/paper presets, and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit <u>HPLFMedia.com/paperpresets</u>.

Weight	216 g/m² per ISO 536 Test Method						
Thickness	205 microns/8.1 mil per ISO 534 Test Method						
Opacity	98% per TAPPI T-425 and ISO 2471 Test Methods						
Brightness	90% per TAPPI T-452 Test Method, 92% per ISO 2470 Test Method						
Whiteness	115 per CIE Ganz 82 Test Method, 99 per ISO 11476 Test Method, 114 per ISO 11475 Test Method						
Finish	Satin						
Operating temperature	15 to 100° C / 59 to 212° F						
Operating humidity	20 to 80% RH						
Display permanence	150 years away from direct sun with Original HP 789 Latex DesignJet Inks or HP LX600 Latex Scitex Inks <sup>4</sup>						
(Indoor home or office)		_	J				
Display permanence	6+ months, unlaminated with Original HP 789 Latex DesignJet or HPLX600 Latex Scitex Inks <sup>5</sup>						
(Commercial in-window)							
Water resistance	Water resistant with Original HP 792 Latex DesignJet Inks or HP LX600 Latex Scitex Inks <sup>6</sup>						
Dry time	Instant dry with heating (at 23° C, 50% RH)						
Lamination	Yes, hot, cold, or hot press						
Shelf life	2 years, unopened in original package						
Storage temperature	0 to 40° C / 32 to 104° F						
Storage humidity	5 to 95% RH						
Country of origin	Product of Italy						
Ordering information	Product numbers	Roll sizes	UPC codes	Region			
	CG419A	914 mm x 61 m (36 in x 200 ft)	848412009644	Worldwide			
	CG420A	1372 mm x 61 m (54 in x 200 ft)	848412009651	Worldwide			
	CG421A	1524 mm x 61 m (60 in x 200 ft)	848412009668	Worldwide			
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statemen						
	please see <u>HPLFMedia.com/mediawarranties</u> . To obtain warranty service, please contact Brand Management						
	Group customer support at <u>HPLFMedia.com/hp/en/contactus.</u>						

- <sup>4</sup> Display permanence rating for interior displays/away from direct sunlight, by HP Image Permanence Lab. For more information, see <a href="https://example.com/hp/">HPLFMedia.com/hp/</a> printpermanence.
- <sup>5</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see HPLFMedia.com/hp/printpermanence.
- Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see <a href="https://example.com/hp/">HPLFMedia.com/hp/</a> printpermanence.

Note: The HP LX600 Latex Scitex Inks were formerly the HP 786 Designjet Inks.



For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com



