

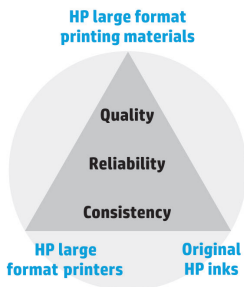


HP 13-oz Prime Matte Banner



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



¹ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/hp/printpermanence.

² NFPA 701 approved fire certification.

Produce durable, brilliant banners

Take on demanding display conditions

From long-lasting indoor displays to demanding outdoor display conditions, this durable frontlit banner material can handle it all. Brilliant image quality is preserved in water¹- and tear-resistant prints. The polyester scrim reinforcement provides excellent rip-stop qualities and extra strength when grommeting.

Offer brilliant, vivid images that drape well

Achieve a professional finish with a material that’s easy to handle and hang, grommet, or stitch.

Gain efficiency while providing outstanding color fidelity

Save time and gain efficiency with ICC profiles that help you get the color you need quickly. Applications include indoor or outdoor signs and graphics, banner stands, POP displays, and hanging banners. Designed for use with HP Latex Inks, as well as solvent, low-solvent, and UV-curable inks. HP 13-oz Prime Matte Banner is REACH compliant⁴—a regulation of the European Union adopted to improve the protection of human health and the environment.

Target customers	Applications	Benefits
Sign shops	Trade show and event banners	Economical
Print service providers	Point-of-sale, retail displays	Matte finish
Quick printers	Indoor and short-term outdoor banners	Water-resistant prints for a wide range of applications ¹
Hotels, restaurants, and entertainment venues	Event and promotional signage	Bright white point for striking image contrast
	Pop-up banner stand graphics	NFPA 701 flame resistance ²
		Provides environmental reassurance with REACH compliance ⁴

Technical specifications



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For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Ink technology	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks			
Weight	440 g/m ² (13 oz/yd ²) per ISO 536 Test Method			
Thickness	355 microns / 14 mil per ISO 534 Test Method			
Yarn dtex	1000 x 1000 dtex per DIN EN ISO 2060			
Tensile strength	1369/1044 N/5 cm (154/117.4 lb/inch) per DIN EN ISO 1421			
Tear strength	245.4/152.4 N (57.2/34.3 lb) per DIN 53363			
Opacity	100% per TAPPI T-425 Test Method			
Brightness	Greater than 87% per TAPPI T-452 Test Method			
Whiteness	96 per ASTM E313-98 Test Method			
Finish	Matte			
Operating temperature	13 to 43° C (55 to 109°F)			
Operating humidity	10 to 70% RH			
Water resistance	Water resistant with Original HP Latex Inks ³			
Dry time	Immediate			
Flame resistance	NFPA 701 approved fire certification			
Shelf life	12 months at recommended temperature and humidity			
Environmental	REACH compliant ⁴			
Storage temperature	4 to 32° C (39 to 89° F)			
Storage humidity	10 to 70% RH			
Country of origin	Product of Vietnam			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	1A724A	965 mm x 50 m (38 in x 164 ft)	848412025750	United States, Canada, and Latin America
	1A725A	1372 mm x 50 m (54 in x 164 ft)	848412025767	United States, Canada, and Latin America
	1A726A	1600 mm x 50 m (63 in x 164 ft)	848412025774	United States, Canada, and Latin America
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .			

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⁴ As of the date of this document, this product does not contain any of the chemicals on the EU's Candidate List for Authorization (otherwise known as Substances of Very High Concern) in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](https://HP.Printing.Products.and.Consumable.Supplies). Logo source: Copyright European Chemicals Agency.



For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

