HP Adhesive Vinyl Application Guide



Outdoor/indoor signage, labels/decals, & POP/tradeshow

PRIME

Intermediate

Polymeric Calendered Adhesive Vinyl

- Reliable
- Consistent
- **Excellent quality**

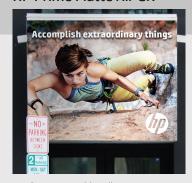
Expected durability for printed and laminated graphics >10 years

HP Prime Gloss Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

HP Prime Matte Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

HP Prime Gloss CP



- Clear permanent adhesive
- DSPE lay-flat liner
- Not recommended for dark substrates or over existing graphics

HP Prime Gloss Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most

HP Prime Matte Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most

Fleet, signage & wall graphics

OPTIMAL

High-performance

Polymeric Calendered Adhesive Vinyl

Expected durability for printed and laminated graphics >10 years

- Top-of-the-line
- Most versatile
- Superior quality

HP Optimal Gloss Air GRP



- Gray repositionable adhesive
- Air release liner for bubble-free
- For use on vehicles with simple curves and most other substrates

Window & transparent graphics

PRINTABLE OVERLAMINATES



HP Gloss Polymeric Overlaminate HP Matte Polymeric Overlaminate



- Clear permanent adhesive
- DSPE lay-flat liner
- For use as a UV protective laminate or for transparent printable graphics