

HP Adhesive Vinyl Application Guide



Outdoor/indoor signage, labels/decals, & POP/tradeshow

PRIME

Intermediate

Polymeric Calendered
Adhesive Vinyl

- Reliable
- Consistent
- Excellent quality

Expected durability for
printed and laminated graphics
>10 years

HP Prime Gloss Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

HP Prime Matte Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

HP Prime Gloss CP



- Clear permanent adhesive
- DSPE lay-flat liner
- Not recommended for dark substrates or over existing graphics

HP Prime Gloss Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

HP Prime Matte Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

Fleet, signage & wall graphics

OPTIMAL

High-performance

Polymeric
Calendered
Adhesive Vinyl

Expected
durability for
printed and
laminated graphics
>10 years

- Top-of-the-line
- Most versatile
- Superior quality

HP Optimal Gloss Air GRP



- Gray repositionable adhesive
- Air release liner for bubble-free application
- For use on vehicles with simple curves and most other substrates

Window & transparent graphics

PRINTABLE OVERLAMINATES

HP Gloss Polymeric Overlaminates



- Clear permanent adhesive
- DSPE lay-flat liner
- For use as a UV protective laminate or for transparent printable graphics

HP Matte Polymeric Overlaminates

