

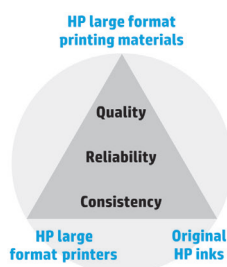


# HP Permanent Matte Adhesive Vinyl



## The HP large format printing system—the complete solution

HP Latex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## Choose this REACH compliant,<sup>1</sup> economical vinyl

### Grab attention with bright, vibrant image quality

Capture vibrant graphic detail, display brilliant color. From event signage to retail displays, achieve a high-quality look with this versatile, easy-to-handle, quick-mount self-adhesive vinyl—ideal for a wide range of indoor and outdoor applications.

### Count on lasting, durable results

Depend on lasting results. Prints achieve 3 years unlaminated display permanence outdoors;<sup>2</sup> 5 years in-window.<sup>3</sup> You get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

### Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Permanent Matte Adhesive Vinyl is REACH compliant<sup>1</sup>—a regulation of the European Union adopted to improve the protection of human health and the environment.

<sup>1</sup> This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP.Printing.Products.and.Consumable.Supplies](http://HP.Printing.Products.and.Consumable.Supplies).

<sup>2</sup> With HP Latex Inks. HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HJPLFMedia.com/hp/printpermanence](http://HJPLFMedia.com/hp/printpermanence).

<sup>3</sup> With HP Latex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HJPLFMedia.com/hp/printpermanence](http://HJPLFMedia.com/hp/printpermanence).

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Vibrant graphic detail
	Signage	Brilliant color
	POP and retail displays	Matte finish
		Highly opaque for a high-quality look
		Easy to handle and mount
		Outdoor display permanence 3 years unlaminated, up to 5 years laminated <sup>2</sup>
		Indoor, in-window display permanence 5 years unlaminated, up to 10 years laminated <sup>3</sup>
		Permanent adhesive
		Provides reassurance with REACH compliance <sup>1</sup>

## Technical specifications



### HP Permanent Matte Adhesive Vinyl

For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://HPLFMedia.com/hp/paperpresets).

<b>Weight (Without liner)</b>	150 g/m² per ISO 536 Test Method			
<b>Weight (With liner)</b>	270 g/m² per ISO 536 Test Method			
<b>Thickness (Without liner)</b>	121 microns/4.8 mil per ISO 20534 Test Method			
<b>Thickness (With liner)</b>	248 microns/9.8 mil per ISO 20534 Test Method			
<b>Opacity</b>	Greater than 95% per TAPPI T-425 Test Method			
<b>Brightness</b>	83% per TAPPI T-452 Test Method			
<b>Whiteness</b>	78 per CIE Whiteness (D65/10°)			
<b>Finish</b>	Matte			
<b>Tensile strength</b>	MD > 35 N/25 mm / CD > 40 N/25 mm per ASTM D 882-02			
<b>Operating temperature</b>	15 to 35° C / 59 to 95° F			
<b>Operating humidity</b>	30 to 80% RH			
<b>Display permanence (Commercial in-window)</b>	5 years unlaminated, up to 10 years laminated with HP Latex Inks <sup>4</sup>			
<b>Display permanence (Outdoor)</b>	3 years unlaminated, up to 5 years laminated with HP Latex Inks <sup>5</sup>			
<b>Water resistance</b>	Water resistant with HP Latex Inks <sup>6</sup>			
<b>Dry time</b>	Instant dry			
<b>Lamination</b>	Yes, cold			
<b>Shelf life</b>	1 year, unopened in original packaging			
<b>Storage temperature</b>	5 to 40° C / 41 to 104° F			
<b>Storage humidity</b>	5 to 95% RH			
<b>Country of origin</b>	Product of China			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	J3H68A	762 mm x 45,7 m (30 in x 150 ft)	848412014969	United States, Canada, and Latin America
	J3H69A	914 mm x 45,7 m (36 in x 150 ft)	848412014907	Worldwide
	J3H70A	1067 mm x 45,7 m (42 in x 150 ft)	848412014983	Worldwide
	J3H71A	1372 mm x 45,7 m (54 in x 150 ft)	848412014990	Worldwide
	J3H72A	1372 mm x 91,4 m (54 in x 300 ft)	848412015003	Worldwide
	J3H73A	1524 mm x 45,7 m (60 in x 150 ft)	848412015010	Worldwide
	J3H74A	1524 mm x 91,4 m (60 in x 300 ft)	848412015027	Worldwide
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://HPLFMedia.com/hp/MediaWarranties">HPLFMedia.com/hp/MediaWarranties</a> .			



<sup>4</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).

<sup>5</sup> HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).

<sup>6</sup> Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/hp/printpermanence](https://HPLFMedia.com/hp/printpermanence).

**For detailed information on the HP large format printing materials portfolio and to order, visit [HPLFMedia.com](https://HPLFMedia.com)**

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